

TOGETHER WE CAN END HUMAN TRAFFICKING

FREE THEM

Gala



CONVENTION
CENTER

BECOME A PARTNER IN FREEDOM

FRIDAY | OCTOBER 9th | 6:30PM



AN INVITATION TO BECOME A PARTNER IN FREEDOM

Dear Community Partner,

Human trafficking is one of the fastest-growing crimes in the United States, and it is happening right here in Western New York. Behind every statistic is a person... a daughter, a sister, a mother, a friend, whose life has been forever changed by exploitation.

At Project Mona's House, we believe those stories do not have to end there. As Western New York's only long-term restoration home for survivors of human trafficking, we walk alongside women as they rebuild their lives. Every day, women arrive at our doors carrying trauma no one should ever have to experience. Together, we help them find safety, healing, employment, community, and ultimately a future they once believed was impossible. We don't simply provide services—we partner with women as they rewrite their stories. Their next chapter is entitled Freedom.

Our work extends beyond restoration. Through prevention education, community outreach, and our Young Women's Empowerment Academy, we are equipping the next generation with the knowledge, confidence, and support needed to reduce vulnerability and build brighter futures.

But we cannot do this work alone.

We are inviting you to become a partner in freedom by sponsoring the 2026 FreeTHEM Gala. This year's goal is to raise \$250,000 to expand life-changing services for survivors, strengthen prevention efforts for youth, and ensure that every woman who walks through our doors has access to the resources she needs to heal and thrive.

Your investment makes possible:

- Safe, long-term housing for survivors
- Trauma-informed counseling and support services
- Workforce development and economic empowerment
- Prevention education for youth and community members
- Outreach and awareness initiatives throughout Western New York

When you become a sponsor, you are doing more than supporting an event—you are investing in lives, strengthening our community, and helping create pathways to freedom for women and girls across Western New York.

On behalf of every woman whose life has been transformed through Project Mona's House, thank you for considering this opportunity. I hope you will join us in this work and become a partner in bringing hope, healing, and freedom to those who need it most.

Kelly Diane Galloway

Kelly Diane Galloway, Founder



WHO WE ARE

Project Mona's House was founded in 2017. We exist to shed light on the hidden crime of Human Trafficking, restore those who have been victimized, and **prevent it from ever happening again**. Women are invited in as victims, transformed into survivors, and by the time they leave... **THEY ARE OVERCOMERS**.



268

WOMEN & GIRLS
SERVED



15,000+

PEOPLE EDUCATED
ABOUT HUMAN
TRAFFICKING &
INTERNET SAFETY



10,955

MEALS PROVIDED



34

ENTREPRENEURS
CREATED



67

SCHOOL
PARTNERSHIPS



121

AUTHORS



76

MONA'S HOUSE
GRADUATES

We've been able to achieve our results through the following initiatives:



MONA'S HOUSE

Our long-term, residential support facility offers holistic healing for victims of human trafficking in all 50 states. For survivors of trafficking, sexual exploitation and those at risk, having a sanctuary to heal and rediscover hope is essential.



THE FREETHEN CENTER

A drop-in center that serves victims of human trafficking, as well as at-risk women and children. We offer free counseling services, workforce development, entrepreneurial training, and STEM classes.



OVERCOMER ACADEMY

A 12-week Rebuild Program is a transformative journey where women rediscover their strength, rebuild their confidence, and reimagine their future.



MONA'S OUTREACH

An awareness raising initiative that operates through seminars, classes, fundraisers, media, and more. We offer free Human Trafficking 101 seminars to every industry.



YOUNG WOMEN'S EMPOWERMENT ACADEMY

We have created a program that will develop strong and confident young women who will make healthy & educated decisions for their lives. This is accomplished through mentorship, workshops, community service and hands-on lessons.

An illustration on the left side of the page shows a group of diverse women from the chest up, facing right. They have various hairstyles and are wearing different colored tops. The background behind them is a solid teal color.

AN EVENING THAT CHANGES LIVES

The FreeTHEM Gala is more than Project Mona's House's signature fundraising event—it is a celebration of hope, resilience, and the power of community.

Each year, survivors, community leaders, business professionals, elected officials, advocates, and supporters come together with one shared purpose: creating pathways to freedom for women and girls affected by human trafficking.

Throughout the evening, you'll hear powerful stories of transformation, celebrate lives that have been restored, and witness the incredible impact that is possible when a community chooses to stand together.

Guests will experience:

- Inspiring stories from survivors and program participants
- An immersive exhibit highlighting the realities of human trafficking and the journey toward freedom
- Live music and exceptional entertainment
- Fine dining and meaningful fellowship
- Exclusive silent and live auction experiences
- Opportunities to invest directly in life-changing programs

But the most unforgettable part of the evening isn't what you'll see...

It's what you'll become a part of.

Every sponsorship, every table, every ticket purchased, and every dollar raised helps provide safe housing, trauma-informed care, prevention education, workforce development, and long-term restoration for women rebuilding their lives.

Together, we aren't just hosting a gala. Together, we are building a future where more women find freedom, more girls are protected, and more lives are restored.

Join us. Become a Partner in Freedom.

YOUR IMPACT STARTS HERE

EVERY SPONSORSHIP CREATES PATHWAYS TO FREEDOM.

Your investment in the FreeTHEM Gala fuels life-changing programs that restore survivors, empower women, and prevent future exploitation.

This is the journey your generosity makes possible.



SAFE HOUSING

We provide secure, long-term housing, and basic needs so survivors can stabilize and feel safe again.



TRAUMA RECOVERY

Through trauma-informed counseling, support groups, and holistic care, women begin the journey toward healing.



EDUCATION & LIFE SKILLS

We equip women with education, life skills, and mentorship to rebuild confidence and discover their purpose.



WORKFORCE DEVELOPMENT

Job training, career coaching, and employment resources empower women to achieve financial stability and independence.



YOUTH PREVENTION & AWARENESS

We educate youth, families, and communities about human trafficking to prevent exploitation before it happens.



LASTING FREEDOM

Women are restored, lives are transformed and generations are empowered to live in freedom.

YOUR INVESTMENT DOES MORE THAN SUPPORT A GALA— IT CHANGES LIVES

Together, we are restoring hope, rebuilding futures and creating a community where women and girls have the opportunity to thrive.

SPONSORSHIP LEVELS

Presenting Sponsor/

“Freedom Champion” (Exclusive – 1 only)

- Naming rights as Presenting Sponsor of the Gala
- Premium placement in Gala Program Book (back inside cover OR centerfold)
- Speaking opportunity during event and TV interviews
- Logo on all promotional materials: website, social media, press releases, signage
- 2 premium tables (16 seats total)
- 10 commercial spots on Power 96.5 FM & WUFO 1080 AM
- Permanent naming recognition inside Project Mona's House.

\$50,000

Platinum Sponsor / Exhibit Sponsor

“Legacy Builder” (Exclusive – 1 only)

- Naming rights as Exhibit Sponsor
- Full-page ad in Gala Program Book
- Logo on website, social media, and signage
- 1 premium table (8 seats)
- Recognition during program + spotlight on social media
- 5 commercial spots on Power 96.5 FM & WUFO 1080 AM
- Wellness Room inside FreeTHEM Center named after organization

\$25,000

Gold Sponsor / Hors d'oeuvres Hour Sponsor

“Hope Giver” (4 spots available)

- Naming rights as Hors d'oeuvres Hour Sponsor
- Full-page ad in Gala Program Book
- Logo on website, social media, and signage
- 1 sponsor table (8 seats)
- Recognition during the Hors d'oeuvres Hour & on social media

\$15,000

Silver Sponsor

“Empowerment Partner”

- Full-page ad in Gala Program Book
- Logo on website, social media, and signage
- 1 sponsor table (8 seats)

\$10,000

Bronze Sponsor

“Friends of Freedom”

- 1 sponsor table (8 seats)
- Logo on social media and signage
- Logo/name in Gala Program Book
- Logo on table signage

\$5,000

READY TO JOIN THE FIGHT FOR FREEDOM?

BECOME A SPONSOR

Becoming a sponsor is simple.

Step 1

Choose your sponsorship level.

Freedom Champion — \$50,000

Legacy Builder — \$25,000

Hope Giver — \$15,000

Empowerment Partner — \$10,000

Friends of Freedom — \$5,000

Other Gift

Step 2

Scan the QR code to complete your sponsorship commitment or visit:

www.projectmonashouse.com/freethemgala.

Questions? Call 716-795-6662



Thank You

For Choosing To Be Part Of Her Story



76 WOMEN HAVE GRADUATED FROM MONA'S HOUSE.
THIS IS ONE OF THEIR STORIES.

When she first arrived at Project Mona's House, she carried far more than a suitcase. She carried years of trauma, fear, and uncertainty. Like so many survivors of human trafficking, she had been stripped of her confidence, separated from her children, and unsure if healing was even possible.

At Project Mona's House, she found something she hadn't experienced in a very long time...**Safety.**

Over the next two years, she committed herself to the difficult work of healing. Through trauma-informed counseling, life skills training, workforce development, mentorship, and the unwavering support of a community that refused to give up on her, she began rebuilding the life that trafficking had stolen.

Step by step, she rediscovered her voice. She reunited with her children. She became a published author, sharing her story to inspire others. She found the love of her life and built healthy relationships rooted in respect and hope. She achieved one of her lifelong dreams—becoming a homeowner.

Today, she wakes up each morning with gratitude, thanking God for His faithfulness and for the people who believed in her when she couldn't yet believe in herself.

She no longer sees herself as a victim. She is a mother. A homeowner. An author. A woman of faith. An inspiration to others.

SHE IS AN OVERCOMER.

Her story reminds us that healing is possible, hope is real, and freedom is worth fighting for.

WHEN YOU BECOME A PARTNER IN FREEDOM, YOU MAKE STORIES LIKE HERS POSSIBLE.