

FREETHEM

Gala

SPONSORSHIP PACKAGE



A LETTER FROM OUR FOUNDER:

Dear Community Partner,

Slavery still exists here in Western New York. You may be more familiar with the term Human Trafficking but it is more prevalent today than ever before in our community. Project Mona's House works not only to stop it, but to restore women who have survived it and prevent it from happening in the lives of our youth and young adults.

We are Western New York's **only restoration home** for human trafficking victims. We provide access to counseling, shelter, food, workforce development, a sense of community and more! We partner with women who are re-writing their own narratives... **their next chapter is entitled FREEDOM!**

Mona's House works to serve these women as they transition into becoming Overcomers and to prevent this terrible crime from happening to our young people... **BUT WE CAN'T DO IT ALONE.**

We would like to lock arms with you so that we may continue to serve girls and restore more women, by giving you the opportunity to **become a sponsor at our 2023 FREETHEM Gala.** Together, we can work to **abolish modern-day slavery in Western New York.** This year our goal is to raise \$300,000 at our annual Gala.

Our desire is to continue to provide free education to community members and stake holders who need to learn about trafficking and its signs, create safe support groups for trafficking victims and those who are at risk, provide long-term housing for human trafficking victims, and provide victims with the tools they need to become overcomers. **I am personally inviting you to join the fight.**

I hope that you will join me and the Mona's House team in the fight for freedom. Please take a moment to look over this sponsorship package to see how you can contribute to the prevention, restoration, and joy of all those we are privileged to serve.

Kelly Diane Galloway

Kelly Diane Galloway, Founder
Kelly@projectmonashouse.com



OUR IMPACT

WHAT WE DO

Project Mona's House was founded in 2017. We exist to shed light on the hidden crime of Human Trafficking, restore those who have been victimized, and prevent it from ever happening again.

Women are invited in as victims, transformed into survivors, and by the time they leave...
THEY ARE OVERCOMERS.

We've been able achieve our results through the following initiatives:



MONA'S HOUSE

Our long-term, residential facility that offers holistic healing for victims of human trafficking in all 50 states.



MONA'S GROUP

Group therapy and network of support for victims of human trafficking or women who have been victimized within the sex industry.



MONA'S OUTREACH

An awareness raising initiative that operates through seminars, classes, fundraisers, media, and more. We offer free Human Trafficking 101 seminars to vulnerable populations.



THE FREETHEM CENTER

A drop-in center that serves victims of human trafficking, as well as at-risk women and children. We offer free counseling services, workforce development, entrepreneurial training, and STEM classes.

THE EVENT



THE FREETHEM GALA

SUNDAY, JULY 30th 5:30pm - 8:30pm

Niagara Falls Convention Center

The FreeTHEM Gala is an annual fundraiser that allows Project Mona's House to raise funds to help us continue our fight for freedom. Each year our gala is a sold out event that is unforgettable.

This is your opportunity to hear from our board, empowered girls, and Overcomers.

The work we do is life changing, and so is the FreeTHEM Gala.

In addition to a powerful program, we have live auctions, raffles, live music, an amazing dining experience, and dancing.

SPONSOR

PRESENTING SPONSOR \$30,000

- **Named as presenting sponsor of The FreeTHEM Gala**
- **Centerfold ad in program booklet**
- **Sponsor Table at The FreeTHEM Ride in conjunction with Slow Roll August 14, 2023**
- **Social Media + Website Recognition**
- **Wing of Mona's House named after organization**
- **Name on Abolitionist wall at the FreeTHEM Center**
- **Logo placement on all Gala Signage**
- **Invite to speak at Gala & 2 VIP tables (seats 16 total)**
- **Radio interview and 10 ads on Power 96.5FM**

MAKE YOUR MARK: \$20,000

- **Named as a Cocktail Reception Sponsor**
- **Social Media + Website Recognition**
- **Name on Abolitionist wall at the Mona's FreeTHEM Center**
- **Invite to speak at Gala**
- **VIP Table and Preferred seating at FreeTHEM Gala (seats 8)**
- **Sponsor Table at The FreeTHEM Ride in conjunction with Slow Roll August 14, 2023 in Project Mona's House named after organization**
- **Entire Page Ad in program Booklet**

MAKE YOUR MARK: \$10,000

- **Social Media + Website Recognition**
- **Name on Abolitionist wall at the FreeTHEM Center**
- **Invite to speak at Reception Hour**
- **1 table (seats 8)**
- **Sponsor Table at The FreeTHEM Ride in conjunction with Slow Roll August 14, 2023**
- **Entire Page Ad in program Booklet**

LASTING IMPRESSION: \$5,000

- **Facebook and IG Recognition**
- **Name on Abolitionist wall at the FreeTHEM Center**
- **Stage mention at Gala**
- **1 Table (8 seats)**
- **Entire Page Ad in program Booklet**

HAND PRINT: \$2,500

- **Facebook recognition**
- **Name on Abolitionist wall at The FreeTHEM Center**
- **1 Table (seats 8)**
- **Half page Ad in program Booklet**

SPONSOR APPLICATION

NAME:

ADDRESS:

PHONE:

EMAIL:

WE CHOOSE THE FOLLOWING LEVEL OF SPONSORSHIP:

\$30,000
\$10,000
\$5,000
\$2,500
Other

SEND YOUR GIFTS TO: Project Mona's House
111 West Humboldt Parkway
Buffalo, New York 14214-2606

CHECKS PAYABLE TO: Mona's House

FOR CARD PAYMENTS: Projectmonashouse.com/donate

